

Join
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Criteria of the Internal Join Pure Stay Program of CPI Hotels, a.s.
09/2026

Definition



Join Pure Stay is an internal program focused on reducing energy and water consumption and waste generation across CPI Hotels.



CPI Hotels and residences participating in the Join Pure Stay program follow the program's internal environmental procedures and criteria, which support a responsible approach to the use of energy, water and materials, as well as waste management.



Goals



In line with our environmental goals, CPI Hotels, a.s. has established a hierarchy of environmental objectives and specific measures for its hotels and residences. Achieving these objectives requires a range of activities and tasks, which are described in detail in the individual criteria of the Join Pure Stay program.



The purpose of the JPS program is to establish a consistent framework for addressing environmental issues across CPI Hotels hotels and residences and to support the gradual reduction of the environmental impact of their operations. Specific measures and their scope may vary depending on the type of operation, hotel facilities, the technical capabilities of the building, and local requirements.



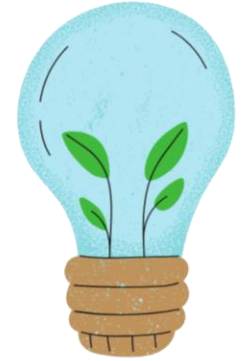
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Key Criteria of the Join Pure Stay Program



The core principles of the Join Pure Stay program are:

- reducing the environmental impact of hotel operations,
- responsible use of water and energy,
- reducing waste generation and supporting waste separation,
- educating and training employees,
- identifying effective solutions while taking into account the hotel's operational and economic possibilities,
- considering environmental aspects when selecting suppliers and products.



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Selected Measures of the Join Pure Stay Program

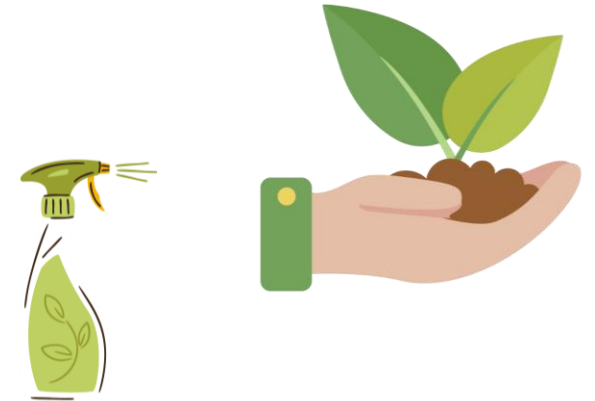


The Join Pure Stay program sets out internal environmental measures for CPI Hotels hotels and residences. These measures focus primarily on operational practices related to energy and water consumption, waste management, and more responsible purchasing.



Examples of program measures:

- using selected cleaning products and procedures
- using energy from renewable sources where possible
- reducing the use of single-use products
- providing waste separation bins
- using LED lighting
- implementing a bathroom program
- implementing measures to improve waste separation and waste management



Primary Objectives of the Join Pure Stay Program



The aim of the Join Pure Stay program is to support more responsible operations and continuously improve selected areas, particularly energy and water management, waste management, purchasing practices, and employee engagement.



Main areas of the program:

- energy saving
- water saving
- waste separation and responsible waste management
- making use of surplus items and donating selected equipment or materials where appropriate
- engaging employees, guests and partners in program activities
- supporting infrastructure for electric mobility
- appointing a person responsible for coordinating the program at the hotel (Green Champion)



Environmental Management at CPI Hotels



The internal Join Pure Stay program is implemented across relevant hotel departments throughout the CPI Hotels network.



Hotel management ensures that employees are regularly informed about existing and new measures under the Join Pure Stay program.



New employees are introduced to the principles and measures of the Join Pure Stay program, and employees receive regular training in relevant areas.



For the purposes of internal program evaluation, the criteria are divided into mandatory and optional criteria. Mandatory criteria are binding for hotels within the CPI Hotels network to the extent defined by the program.

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Green Champion

 The Hotel General Manager appoints a person responsible for coordinating the Join Pure Stay program and related environmental measures within the hotel. This person is referred to as the **Green Champion**.

 The Green Champion's main responsibilities include implementing Join Pure Stay program measures, monitoring their fulfilment, and identifying opportunities for further improvement.

 The Green Champion receives regular training and updates on the program requirements. Hotel employees are informed about relevant measures to an extent appropriate to their job roles.

 The Join Pure Stay program is a team effort.



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Together for Our Community



CPI Hotels Forest
Planting in 2023





Honey from Our Hotels



Compost from Our Hotels



Reception with Wooden Elements at Pinia Hotel & Resort



Dog Beds Made from Discarded Bedding,
Donated to Animal Shelters



Electric Mobility at CPI Hotels



Information on Green Key Certification at Courtyard by Marriott Budapest City Center



Hotel Activities Beyond Day-to-Day Operations



Hotel Activities Beyond Day-to-Day Operations



Insect Hotel in the Milovice Nature Reserve

Join Pure Stay Signage



Join Pure Stay Pebbles Placed in Guest Rooms

Categories



The following pages outline the mandatory and optional internal criteria of the Join Pure Stay program for the following areas:

- Office
- Housekeeping
- Water
- Energy
- Purchasing
- Food & Beverage
- Waste
- Guest & Employee Engagement



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CRITERIA CHECKLISTS

1. Office

Main Objectives:

- reducing the consumption of office supplies and waste generation,
- giving preference to recycled, reusable or certified materials,
- more efficient use of energy and other resources in office operations..



1.1. Mandatory Criteria + Checklist | Office

NAME AND SIGNATURE :		DATE :		MAX. POINTS : 370	
General Tasks		YES / NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
01	Do your employees prefer to send internal and external communications electronically only?			10	
02	Is an email signature message used to encourage reducing unnecessary printing?			10	
03	Do you give preference to office supplies with specific verifiable characteristics, such as recycled content or relevant certification?			10	
04	Are at least 90 % of light bulbs in office spaces LED ?			10	
05	Are automatic systems for energy-efficient lighting installed in office spaces? (motion/presence sensors, daylight sensors, smart lighting control system)			10	
06	Are employees appropriately reminded to turn off devices that are not in use?			10	
07	Do you prefer products with demonstrable recycled content, reusability, or relevant certification?			10	
08	Is there a place available at the hotel for guests to drop off used portable batteries beyond the hotel's legal obligations?			10	
09	Do you use daylight as much as possible? (Do not use artificial lighting in offices when there is sufficient natural light from windows.)			10	
10	Is there a designated Green Champion responsible for coordinating the Join Pure Stay program at the hotel?			10	

1.1. Mandatory criteria + Checklist | Office

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 370	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
11	Are all printers and copiers set to duplex black and white printing as the default mode?			10	
12	Are all office appliances (e.g. printers, monitors, computers) regularly cleaned and maintained to extend their lifespan and reduce energy consumption?			10	
13	Are disposable cups, cutlery and other products in internal operations replaced with reusable alternatives where operationally possible?			10	
14	Has it been ensured that all printed catalogues and magazines that are not necessary for operation and for which there is no interest have been unsubscribed?			10	
15	Do you prefer products with recycled content, a long lifespan, or the ability to be reused?			10	
16	Are waste sorting containers easily accessible and marked for employees in the office premises or in their immediate vicinity?			10	
17	Are cardboard boxes and bubble wrap from previous deliveries reused to package any shipments?			10	
18	Are meeting minutes and other documents sent predominantly in electronic form?			10	
19	Are employees familiar with the Join Pure Stay program and with measures relevant to their job position?			10	
20	Does at least 80 % of relevant office and IT equipment meet a recognized energy or environmental performance standard, such as ENERGY STAR, EPEAT or TCO Certified ?			10	

1.1. Mandatory criteria + Checklist | Office

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 370	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
21	Are name tags reusable?			10	
22	Do you only print necessary documents?			10	
23	Do you use Docusign whenever possible? Do you minimize sending letters by regular mail?			10	
24	Are bathroom lights and fans turned off when you leave, unless they are equipped with automatic shut-off?			10	
25	When purchasing new equipment, do you prefer a higher energy class according to the currently valid EU energy label, if it is relevant for the given category? Preferably choose class A or B; in justified cases, class C can be chosen if the equipment is more suitable for the given operational purpose in terms of service life or technical parameters.			10	
26	Do you turn off computers and monitors after work?			10	
27	Do you use sleep mode and automatic monitor shutdown when inactive? (screensaver does not save energy)			10	
28	Is there documentation for the Join Pure Stay program, including evidence of meeting the criteria and supporting documents for publicly communicated environmental claims, kept in one designated location?			10	
29	Do you use paper with recycled content or verifiable certification, such as EU Ecolabel , FSC Recycled or PEFC, for regular printing?			10	
30	Do you use sanitary paper with documented recycled content or relevant environmental certification in your facilities?			10	

1.1. Mandatory criteria + Checklist | Office

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 370	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
31	Does the air conditioning turn off automatically when the windows are open?			10	
32	Are offices and staff areas equipped with a water tank or filtration device to avoid the use of bottled water?			10	
33	Do you use and purchase refilled, recycled toners and printer cartridges?			10	
34	Does the hotel have a valid external environmental certification (e.g. Green Key , EU Ecolabel , ISO 50001)?			10	
35	Are the office doors and windows closed when the heating or air conditioning is on to prevent energy loss?			10	
36	Do you use the option of regulating the internal temperature by natural ventilation through windows, if conditions allow?			10	
37	Do you use rechargeable batteries instead of disposable ones for office equipment?			10	
TOTAL NUMBER OF POINTS					

2. Housekeeping

Main goals:

- efficient use of cleaning agents, water and energy,
- reducing the amount of waste and disposable products,
- extending the life of equipment, textiles and other materials,
- further use of discarded laundry and textiles, e.g. through charitable organizations.



2.1. Mandatory criteria + Checklist | Housekeeping

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 360	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
01	Are cleaning staff properly trained to follow internal cleaning standards?			10	
02	Are all new employees properly informed about the company's rules and standards?			10	
03	Is up-to-date information on specific cleaning measures available to guests (hotel TV, guest directory) in the approved version 09/2026 — without internal category names and without general environmental claims?			10	
04	Are at least 90 % of light sources in public premises (lobby, corridors, toilets, staircases) LED?			10	
05	When selecting cleaning product suppliers, do you take into account specific, demonstrable product parameters, such as certification, concentration, dosage method or packaging solution?			10	
06	Are automatic systems for energy-saving lighting installed in the premises , where possible ? (motion/presence sensors, daylight sensors, timers and programmable switching, smart control, etc.)			10	
07	Does housekeeping use products with documented recycled content or other relevant verifiable feature where appropriate?			10	
08	Is the ventilation of public spaces controlled according to operational and technical conditions in order to ensure adequate indoor environment quality and efficient operation of technologies?			10	
09	Does at least 80% of the cleaning equipment have low energy consumption or is it equipped with a power saving mode according to the manufacturer's specifications?			10	
10	Are all housekeeping appliances and equipment properly maintained and cleaned?			10	

2.1. Mandatory criteria + Checklist | Housekeeping

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 360	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
11	Does housekeeping use cleaning products with specific demonstrable environmental properties or relevant certification, if available for the category?			10	
12	Are all housekeeping carts regularly maintained and cleaned?			10	
13	Are guests clearly informed about the frequency of cleaning (JPS doorhangers in the approved version 09/2026) and, if applicable, about the possibility of refusing cleaning? Is the current JPS signage in the approved version also placed in the rooms?			10	
14	Are dispensers for soap, shower gel, sanitary napkins, sanitary bags, etc. installed in all bathrooms?			10	
15	Are all leaks or malfunctioning equipment immediately reported to maintenance ?			10	
16	LEGAL OBLIGATION / JPS STANDARD: Are easily accessible and clearly labelled waste sorting bins available to guests in the hotel's public areas and on individual floors? Points are awarded for the accessibility and clear labelling of waste sorting points for guests beyond the legal minimum. Compliance with the legal obligation to separately collect individual waste streams is not scored.			10	
17	Do you use toilet paper in the rooms with documented recycled content or relevant certification?			10	
18	Is cleaning staff (including outsourced) trained on how to save energy (by regulating heating, air conditioning, etc.)?			10	
19	Do you donate discarded laundry to local charities, such as orphanages, crisis centers, homeless shelters, etc.?			10	
20	Are all appliances and the lights in the room properly shut down when Housekeeping staff leave the room?			10	

2.1. Mandatory criteria + Checklist | Housekeeping

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 360	
Tasks in hotel rooms		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
21	Are dry amenities (toothbrush, cotton buds, makeup remover pads, shower cap, slippers...) in rooms selected with regard to material reduction, recycled content, reuse or demonstrable certification according to CPI Hotels standards?			10	
22	Are waste sorting bins available in guest rooms or hotel corridors? Where possible, provide recycling bins in all guest rooms or in public areas on each floor.			10	
23	Is the air conditioning in the rooms automatically turned off after opening windows or is it controlled manually ?			10	
24	Are the windows in guest rooms open during cleaning, where possible?			10	
25	Does the cleaning staff regularly check for dripping taps and running toilets?			10	
26	Is the towel and linen exchange system clearly communicated to the guest, including information on how to request a replacement?			10	
27	Is the use of disposable hygiene and cosmetic accessories limited to necessary cases? Exception applies to cases when a guest requests them as part of the Forgot Something program.			10	
28	Do you use cleaning and laundry products with demonstrable relevant certification or specific required parameters set by CPI Hotels?			10	
29	Are cleaning procedures and tools used to reduce unnecessary consumption of water and cleaning agents, such as precise dosing, microfiber cloths and mops?			10	
30	Does your cleaning staff use daylight instead of electric lighting when cleaning?			10	

2.1. Mandatory criteria + Checklist | Housekeeping

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 360	
Tasks in hotel rooms		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
31	Are the current Join Pure Stay cleaning doorhangers in the approved version 09/2026 used? Place the doorhanger on the bed before the guest checks in, and change it after each cleaning during the stay.			10	
32	Are the curtains in a cleaned guest room partially drawn (e.g. 1/4) to help maintain a stable room temperature and prevent unnecessary overheating or cooling?			10	
33	Are the light bulbs in the guest rooms LED?			10	
34	Are employees (internal and external) properly trained in recycling? Is a separation plan posted for employees?			10	
35	Does the housekeeping staff check the thermostat settings in the guest rooms?			10	
36	Are washing machines, dryers and dishwashers loaded to maximum capacity to minimise water and energy consumption?			10	
TOTAL NUMBER OF POINTS					

3. Water

Main goals:

- reducing unnecessary water consumption,
- regular monitoring of consumption and early detection of leaks,
- efficient use of water in operation.

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3.1. Mandatory criteria + Checklist | Water

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 260	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
01	Are low-flow showerheads or other water-saving devices (e.g. aerators or flow restrictors) installed in showers?			10	
02	Do you only wash hotel linens when the drums are fully loaded to minimize water and energy consumption?			10	
03	Are sinks, showers and toilets regularly checked by housekeeping and any leaks reported immediately to maintenance?			10	
04	Are newly purchased toilets equipped with an economical dual flush with a maximum consumption of 6 liters per flush? (6 l - large button, 3 l - small button)			10	
05	Do you keep regular monthly written or digital records of water consumption for the purposes of monitoring and evaluating savings?			10	
06	Are aerators or other flow-reducing devices installed on taps, where possible, to reduce water consumption?			10	
07	When purchasing new washing machines, dishwashers and other relevant appliances, do you take into account their declared water consumption per standard cycle?			10	
08	Is the hot water pipe properly insulated?			10	
09	Do you prefer sweeping with a broom to using cleaning machines or water when possible and effective? (especially sidewalks, garages and outdoor areas)			10	
10	Is the pool, hot tub or other wellness facility covered (e.g. with a cover or tarp), if their size and operation allow, in order to reduce water evaporation and heat loss?			10	

3.1. Mandatory criteria + Checklist | Water

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 260	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
11	Are products with specific verifiable environmental characteristics used for water treatment and purification (e.g. in swimming pools, hot tubs or technical facilities), where technologically feasible, while maintaining the required effectiveness? For example, products with a lower chlorine content or relevant certification, where suitable for the given operation.			10	
12	Is the water flow rate of at least 80 % of washbasin faucets set to not exceed 8 liters per minute? The criterion does not apply to bathtub and kitchen faucets.			10	
13	Are there visible instructions that encourage efficient use of water and energy during operation placed near dishwashers?			10	
14	Do you perform regular checks that show that there are no leaks in the pool / spa / jacuzzi / wellness ?			10	
15	Do you monitor water consumption for individual devices and perform regular checks to reduce overall consumption and prevent leaks?			10	
16	Are energy-saving devices used in bathtubs to limit water flow (e.g. aerators , water flow limiters)?			10	
17	Do at least 80% of showers have a flow rate of no more than 9 litres per minute?			10	
18	Does planned maintenance also include checking the equipment for unnecessary water losses?			10	
19	Are taps and plumbing equipment regularly checked for leaks and technical condition?			10	
20	Do you water flowers and outdoor areas in the morning before the sun is strong or after sunset to minimize water loss through evaporation?			10	

3.1. Mandatory criteria + Checklist | Water

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 260	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
21	Are drains and related equipment also regularly checked for possible water leaks?			10	
22	Does the preventive maintenance plan include regular inspections of equipment with significant water consumption?			10	
23	Has a professional water consumption analysis been carried out on the property, aimed at identifying leaks and specific options for reducing consumption?			10	
24	Are urinals equipped with an appropriate flushing system (timed or manual) and checked for water leaks?			10	
25	When changing the products used, are employees trained in the correct dosage and procedures to reduce unnecessary consumption of water and cleaning/treatment products?			10	
26	Do you have a measurable annual target for reducing water consumption (per m ² or per guest night) and do you evaluate its achievement?			10	

3.2. Optional criteria + Checklist | Water

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 260	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
27	OPTIONAL: Do you have a system in place to reuse so-called grey water (e.g. from sinks, showers or washing machines) for technical purposes such as flushing toilets or irrigation?			-	
28	OPTIONAL: Do you use the possibility of collecting rainwater for technical or irrigation purposes, if possible?			-	
TOTAL NUMBER OF POINTS					

4. Energy

Main goals:

- reducing unnecessary energy consumption,
- increasing energy efficiency of operations,
- monitoring and evaluating energy consumption,
- increasing the share of energy from renewable sources,
- optimization of operating costs associated with energy consumption.



4.1. Mandatory criteria + Checklist | Energy

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 270	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
01	Do you work with energy consumption records at least once a month (e.g. comparison, detection of fluctuations)?			10	
02	Is it ensured that the air conditioning does not run at the same time as the windows are open (e.g. by checking by a responsible employee) to avoid wasting energy?			10	
03	Are LED bulbs installed in more than 90 % of lighting fixtures and luminaires?			10	
04	Are the lights dimmed or turned off in public areas at night?			10	
05	When purchasing new appliances and replacing high-consumption devices, do you prefer a higher energy class according to the currently valid EU energy label? Class A or B is preferred; class C can be chosen in justified cases with regard to service life or technical requirements of operation.			10	
06	Are air conditioning filters regularly checked, cleaned and changed?			10	
07	Are automatic systems for energy-saving lighting (e.g. motion sensors, daylight sensors) installed in public areas (corridors, toilets, etc.)?			10	
08	Are the surfaces of the heating, cooling and ventilation equipment exchangers regularly inspected and cleaned?			10	
09	Do you have electricity meters installed in strategically important locations (e.g. kitchen, laundry, wellness, technical facilities) for detailed monitoring of energy consumption?			10	
10	Is the ventilation system regularly serviced and its settings also checked for efficient energy consumption?			10	

4.1. Mandatory criteria + Checklist | Energy

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 270	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
11	When purchasing new refrigeration equipment, do you also take into account the GWP value of the refrigerant used and prefer variants with lower GWP where they are technically appropriate?			10	
12	Is there information available for staff about all electrical equipment in empty rooms? Is there a written record of the use of these devices? For example, are refrigerators or televisions turned off or even unplugged, when the rooms are not occupied for more than a month? (repairs, etc.)			10	
13	Are all unused computers and printers on workstations completely turned off at night (power is still being used in standby or sleep mode)?			10	
14	Is there a system in guest rooms that automatically switches off the lights when the guest is not present, or another technical solution that prevents unnecessary lighting? Alternatively, are guests encouraged to switch off the lights when leaving the room? (JPS pebble in the approved version 09/2026)?			10	
15	Is the staff trained at least once a year in the area of saving electricity, following correct procedures for its use and passing this information on to other colleagues?			10	
16	LEGAL OBLIGATION / JPS STANDARD: Does the hotel have relevant outputs from an energy audit or other professional energy analysis of the building and are feasible measures to reduce energy consumption assessed on their basis? Points are awarded only for demonstrable evaluation of relevant outputs and assessment of feasible measures, not for the mere existence of an energy audit required by law.			10	
17	Do you provide guests with information about public transport, walking routes, train connections and cycling options ?			10	
18	Do you offer guests access to bicycles, e-bikes, scooters, or other sustainable transportation options?			10	
19	If the heating or air conditioning does not automatically turn off when the windows are opened, is there visible and understandable information for guests to remind them to close the windows?			10	

4.1. Mandatory criteria + Checklist | Energy

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 270	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
20	Are staff trained not to use artificial lighting where there is sufficient daylight?			10	
21	Are there stickers or notices placed on light switches in all non-public areas (e.g. offices, warehouses, utility rooms) reminding users to turn off lights when leaving?			10	
22	Do you use rechargeable batteries in your operation where possible (e.g. in remote controls, mice, keyboards)?			10	
23	Are there stickers on technical devices (e.g. washing machines, dryers, dishwashers, coffee makers, air conditioners) with information on energy saving or a reminder for efficient use?			10	
24	Is lighting usage minimized during night cleaning (e.g. only essential lights on or local lighting used)?			10	
25	Are employees encouraged to keep doors and windows closed when heating or air conditioning is on?			10	
26	Do the outdoor lights have an automatic sensor installed (e.g., twilight sensor or motion detector) to turn off or regulate the lighting?			10	
27	Are the thermostats in your facility set correctly to maintain a comfortable temperature while minimizing energy consumption?			10	

4.2. Optional criteria + Checklist | Energy

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 270	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
28	OPTIONAL: Do the building's windows have thermal insulation properties beyond the minimum requirements relevant to the building or have additional measures been taken to reduce heat loss?			-	
29	OPTIONAL: Does the hotel use its own renewable energy production or electricity consumption with verifiable origin from renewable sources?			-	
TOTAL NUMBER OF POINTS					

5. Purchasing

Main goals:

- preference for products with demonstrable properties, e.g. recycled content or relevant certification,
- reducing unnecessary packaging and disposable products,
- preference for local and regional products where appropriate.



5.1. Mandatory criteria + Checklist | Purchasing

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 120	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
	When purchasing, we take into account, depending on the type of product, the following in particular: • possibility of repeated use, • the proportion of recycled material, • relevant certifications, • energy or water consumption, • product durability and repairability, • type of packaging, • local origin, if relevant for the product.				
01	When purchasing products, do you take their composition into account and give preference to products with verified environmental benefits or relevant environmental certifications?			10	
02	Do your suppliers provide the required information on product origin, composition, certification, and other specified product parameters?			10	
03	Do you verify the declared recycled content, recyclability or relevant certification of products where appropriate for the category? (e.g. material labelling, FSC, documented recycled content)			10	
04	Do you require relevant and verifiable certifications for selected product categories?			10	
05	Are the personnel involved in purchasing informed about the established purchasing criteria of the Join Pure Stay program?			10	
06	Do you have an overview of suppliers who offer products that meet specific Join Pure Stay program criteria?			10	

5.1. Mandatory criteria + Checklist | Purchasing

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 120	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
07	Do you prefer to buy seasonal products?			10	
08	Do you prefer to buy local products and food? Locally sourced product is a product that is farmed, caught, grown or produced in your country.			10	
09	Do you buy certified organic food labeled according to applicable rules for organic production?			10	
10	Do you prefer sellers who are able to demonstrate the required environmental parameters or certifications of the products offered?			10	
11	When purchasing office supplies, are recycled content, amount of packaging, reusability, and package size taken into account?			10	
12	Do you inform suppliers about CPI Hotels' specific purchasing requirements, such as recycled content, certification, packaging, or product origin?			10	
TOTAL NUMBER OF POINTS					

6. Food & Beverage

Main goals:

- supporting local and regional suppliers,
- using local and seasonal ingredients,
- tracing the origin of selected foods and beverages,
- reducing food waste.



6.1. Mandatory criteria + Checklist | Food & Beverage

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 210	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
01	Do you offer a seasonal menu or items using local or regional ingredients?			10	
02	Do you have your own herb garden, or do you grow herbs in pots?			10	
03	Do you buy certified organic foods or other products with a verifiable production method where they are available?			10	
04	When buying eggs, do you pay attention to their origin and prefer eggs from cage-free farms?			10	
05	Do you have soap and cleaning product dispensers in the F&B area?			10	
06	Are aerators or other water flow restrictors installed on washbasin taps in F&B areas, excluding kitchen taps?			10	
07	Do you offer vegetarian and/or vegan options on your menu or breakfast buffet, and are these options clearly marked?			10	
08	Do you limit the use of disposable products where they are not necessary for hygiene, safety or operational reasons?			10	
09	Do you serve breakfast foods (e.g. jams, butter, yogurts) in large bowls or dispensers instead of single-serve packages?			10	
10	Do you monitor the amount of biological/gastro waste and take measures to reduce it?			10	

6.1. Mandatory criteria + Checklist | Food & Beverage

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 210	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
11	Do you monitor valid and relevant certifications for selected foods, such as EU Organic /BIO or Fairtrade , and do you keep documents proving their validity?			10	
12	Are standardized procedures followed for dosing cleaning products and using water efficiently when cleaning the kitchen and restaurant?			10	
13	Are cleaning products that meet specific CPI Hotels requirements or relevant certification used in the kitchen and restaurant?			10	
14	Do you offer certified organic food or dishes and is their organic origin demonstrable?			10	
15	Do you minimize airborne chemicals during cleaning, for example by spraying cleaning products onto a cloth rather than directly onto surfaces?			10	
16	Do you offer locally sourced drinks or drinks with valid relevant certification?			10	
17	Do you limit the use of single-use foodservice items and, where they are unavoidable, choose suitable alternatives (e.g. certified compostable food containers, PLA cups, wooden cutlery, or paper straws)?			10	
18	Do more than 80 % of all kitchen electrical appliances have a higher energy class according to the currently valid EU energy label? Class A or B is preferred; class C can be chosen in justified cases with regard to service life or technical requirements of operation.			10	

6.1. Mandatory criteria + Checklist | Food & Beverage

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 210	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
19	When purchasing meat, poultry and fish, do you prefer products with proven origin or relevant certification and, where appropriate, also products from local suppliers?			10	
20	Do you monitor the amount of food waste and take measures to reduce food waste based on the results?			10	
21	Are the relevant F&B spaces equipped with the current JPS Love Food, Hate Waste pebbles?			10	

6.2. Optional criteria + Checklist | Food & Beverage

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 210	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
22	OPTIONAL: Do you track the share of local food and products in your offer (e.g. % of purchases from suppliers within 150 km)?			-	
TOTAL NUMBER OF POINTS					

7. Waste

Main goals:

- waste prevention and reduction of disposable products,
- increasing the rate of sorting, reusing and further recovery of materials,
- monitoring the amount of waste and taking measures to reduce it,
- optimization of costs associated with waste management.



7.1. Mandatory criteria + Checklist | Waste

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 180	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
01	Do you use refillable or concentrated cleaning products to reduce the amount of single-use packaging?			10	
02	Do you prefer returnable or reusable beverage containers if available for the product?			10	
03	Do you use rechargeable batteries in devices where it is technically and operationally appropriate?			10	
04	During winter maintenance, do you prefer non-chemical gritting materials (e.g. sand or gravel) where appropriate and safe, and limit the use of other materials to the necessary amount?			10	
05	Do you use a composter to process organic waste (e.g. kitchen waste, grass clippings, etc.), if possible?			10	
06	Is a collection point for used batteries available to guests?			10	
07	Are reusable containers used instead of individual portions during breakfast service, where hygienically and operationally possible? (jams, spreads, butter, etc.)			10	
08	Is clear information available to guests about waste sorting options in the hotel? (separation plans)			10	
09	Is hazardous waste handed over to an authorized waste handler, and does the hotel obtain documentation confirming its treatment or final disposal?			10	
10	Do you hand over usable discarded textiles or linen for further use, e.g. to charitable organizations, if they meet hygiene and quality requirements?			10	

7.1. Mandatory criteria + Checklist | Waste

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 180	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
11	Is the possibility of repair, maintenance or further use assessed before replacing equipment?			10	
12	Is a preventive pest monitoring system in place and are appropriate measures taken based on its results, with a preference for non-chemical methods where possible?			10	
13	Do you favor preventive and non-targeted/non-chemical pest control practices where they can be used safely and effectively?			10	
14	Does the hotel have documentation on how its bio/ gastro waste is further used or processed (e.g. composting, biogas station or other material utilization)?			10	
15	Are employees trained not only in mandatory sorting, but also in waste prevention and reuse of materials (Zero Waste method)?			10	
16	LEGAL OBLIGATION / JPS STANDARD: Are suitable and clearly marked containers for the separate collection of individual types of waste available to employees at workplaces in accordance with applicable legislation and is clear information available on the correct sorting of waste? Points are awarded only for the availability of clear instructions or separation plans for employees, not for the actual fulfillment of the legal obligation to separate waste.			10	
17	Is a designated collection point for used portable batteries available to guests in the hotel's public areas?			10	
18	Do you donate usable equipment, furniture or textiles for further use, if possible? (e.g. donating furniture, mattresses or textiles to charities, reusing in another operation, etc.)?			10	

7.2. Legal obligation & optional criteria + Checklist | Waste

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 180	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
19	LEGAL OBLIGATION: Is paper sorting ensured?			-	
20	LEGAL OBLIGATION: Is plastic sorting ensured?			-	
21	LEGAL OBLIGATION: Is glass sorting ensured?			-	
22	LEGAL OBLIGATION: Is metal sorting ensured?			-	
23	LEGAL OBLIGATION: Is biological waste sorting ensured?			-	
24	LEGAL OBLIGATION: Are fats and oils collected in the separator properly removed and handed over to an authorized waste handler or facility authorized to manage this type of waste, in accordance with applicable legislation?			-	
25	LEGAL OBLIGATION: Are containers and other means for collecting hazardous waste properly and visibly marked in accordance with applicable legislation?			-	
26	OPTIONAL: Do you donate sorted paper to kindergartens or schools that organize paper collection?			-	
27	OPTIONAL: Do you separate other specific material streams beyond the normal sorting, e.g. coffee grounds, corks or other suitable materials, if there is a possibility of their further use?			-	
28	OPTIONAL: Does the hotel have a measurable target for reducing the amount of selected waste and regularly evaluate its achievement?			-	
TOTAL NUMBER OF POINTS					

8. Guest and employee engagement

Main goals:

- provide guests with specific and demonstrable information about the Join Pure Stay program measures,
- involve guests and employees in specific program activities.



8.1. Mandatory criteria + Checklist |

Guest and employee engagement

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 160	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
01	Do you provide guests with verified information about local nature, protected areas, or other natural attractions around the hotel?			10	
02	Do guests have the opportunity to participate in specific activities of the Join Pure Stay program?			10	
03	Are guests provided with up-to-date information about specific Join Pure Stay measures implemented at the hotel — in the approved version 09/2026, without general environmental claims?			10	
04	Where relevant to the guest profile, does the hotel offer activities or information materials for children focused on learning about nature or the local environment?			10	
05	Do you provide guests with information about public transportation, walking, or cycling options around the hotel?			10	
06	Do you inform guests about options for trips or activities focused on nature and the local environment?			10	
07	Are employees familiar with the specific measures of the Join Pure Stay program relevant to their job position?			10	
08	Does the hotel cooperate with the local community, charitable organisations, or other partners on activities that support the local area or environment?			10	
09	Does the hotel receive feedback from guests or employees on Join Pure Stay program measures and uses it in their further development?			10	
10	Are the environmental claims used in sales and marketing materials specific, truthful, up-to-date and demonstrable?			10	

8.1. Mandatory criteria + Checklist | Guest and employee engagement

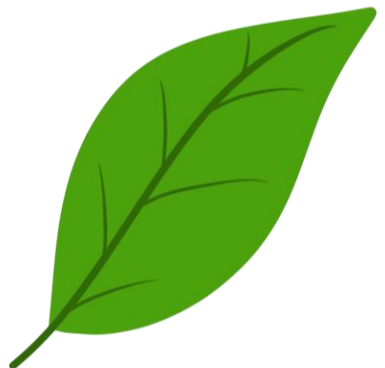
NAME AND SIGNATURE:		DATE:		MAX. POINTS: 160	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
11	Does the information about environmental measures published on booking portals correspond to the actual and demonstrable situation in the hotel?			10	
12	Do you inform guests at check-in about the specific Join Pure Stay measures that are implemented at the hotel — according to an approved script, without general environmental claims?			10	
13	Does the hotel participate in a specific local community or nature activity at least once a year and has documentation of it?			10	
14	Do you initiate or participate in charitable or philanthropic activities in your area?			10	
15	Does the hotel keep supporting documentation for activities and partnerships that it communicates to guests or partners, or includes in RFPs and other business materials?			10	
16	Is information about environmental measures verified before being published on social media and does it correspond to the actual situation in the hotel?			10	

8.2. Optional Criteria + Checklist | Guest and Employee Engagement

NAME AND SIGNATURE:		DATE:		MAX. POINTS: 160	
General tasks		YES/NO	If NO, how was it resolved?	MAX. POINTS	Achieved score
17	OPTIONAL: Does the hotel offer guests the option to rent a bicycle, e-bike, scooter, or use another car-free transportation option?			-	
TOTAL NUMBER OF POINTS					

Open questions on operation and environmental measures

Question		Response
01	Which housekeeping system do you have in place? (housekeeping every 3 days / daily housekeeping with the option to decline service)	
02	What brand of cleaning products do you use?	
03	What other activities or measures do you implement beyond the Join Pure Stay program?	





EVALUATION

Internal evaluation of Join Pure Stay

Hotel:	
Category	Number of points
1. Office	
2. Housekeeping	
3. Water	
4. Energy	
5. Purchasing	
6. Food & Beverage	
7. Waste	
8. Guest and employee engagement	
TOTAL NUMBER OF POINTS	

Internal evaluation of Join Pure Stay

Each category is internally rated with a certain number of points and, based on the total score achieved, the result is assigned one of the internal levels of the Join Pure Stay program from First Step to Ecommodation. The stars and level names serve exclusively as part of the internal points system. The result expresses the degree of fulfillment of the internal criteria of the program and serves for internal management and comparison of CPI Hotels operations. It does not represent an external environmental certification or eco-label. Until the independent verification of the fulfillment of the criteria in individual hotels, the levels or stars are not displayed to guests and are not used in business communications.

Designation	First Step	On the Way	Getting There	Almost There	Ecommodation
Score	580 - 860 points	861 -1180 points	1181 - 1490 points	1491 - 1760 points	1761 - 1930 points
Rating	★	★★	★★★	★★★★	★★★★★

Independent assessment of the Join Pure Stay methodology

The methodology and criteria of the program for 2026 (version 09/2026) were assessed on September 8, 2026, by the independent company Greenometer s.r.o. (company ID 07638990).

Greenometer s.r.o. confirms that it independently reviewed the methodology and criteria of the internal Join Pure Stay program, version 09/2026. The review covered the completeness and clarity of the criteria, the scoring method and the programme levels. For hotels with the internal Ecommodation rating, Greenometer s.r.o. also verifies compliance with the program criteria.

Assessment report: [View PDF certificate.](#)

Join Pure Stay does not constitute environmental certification or eco-labelling.





THANK YOU

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